

March 2017

ANDOVER TOWN CENTRE NEWSLETTER



The future of the Town Centre Partnership

We are delighted to announce that The Town Centre Partnership Steering Group have recently agreed that the Partnership should continue to operate beyond 1st April to bridge the period until a BID may be proposed. We will therefore be issuing membership fee invoices for 2017-18 in early-April and would ask that members let us know if they have any queries regarding their ongoing membership or to let us know if they do not wish to continue with their subscription.

The Town Centre Partnership currently stands at just under 90 members and our key activities continue to focus around the following main areas:

1. **Events & vibrancy**
2. **Marketing & promotion**
3. **Environmental improvements**
4. **Support to businesses in the town**

Breakfast Networking Event

The Town Centre Partnership and Hampshire Chamber have teamed up with Barclays Bank, Parker Bullen and Active Staff to offer you an update regarding considerations for growing businesses on 23th March at Andover Guildhall.

The FREE event will include:

- Barclays Bank providing an overview of the key local and national economic indicators.
- Parker Bullen Solicitors offering advice on the legal implications of business expansion.
- Active Staff providing guidance on the recruitment issues which may arise.

The event will also provide opportunities for informal networking and to speak with any of the experts in relation to specific queries. To book your free place, please therefore email andovertcp@gmail.com



FREE Business Training Workshops!

We are delighted to announce that the first of the business training workshops organized by the Town Centre Partnership and Andover College took place last month. Employees from Town Centre businesses including Active Staff, Mailboxes etc, Totcity and Andover Town Council attended the Marketing workshop and discovered how to implement and deliver a marketing plan whilst adapting to external market forces.

The remaining two sessions will take place this month, with all courses having been almost fully subscribed.

There are however still a few places available on the Finance workshop which is taking place later this month. The workshops are aimed at equipping local business people with the skills and expertise required to manage a successful business in today's challenging marketplace.

Key Performance Information

Did you know The Town Centre Partnership gathers key information regarding the town centre which includes changes in the levels of:

- Vacant units
- Pedestrian footfall
- Car parking statistics

This information is available to any Town Centre Partnership member, so please contact Chris Gregory using the details shown if you would like to request a copy.

The Partnership is overseen by a Steering Group of Partnership members. To see the most recent minutes and to keep up-to-date with the latest partnership information, follow us online:

www.andovertcp.co.uk

@AndoverTCP

[Facebook.com/andovertcp](https://www.facebook.com/andovertcp)

15th March 6pm – 8pm Andover Guildhall

Finance - Peter Smith, The MGroup

Peter will provide an introduction to the basics of financial management explaining the finance options available, how to manage your cash flow, accounts and returns.

If you would like to attend this workshop email andovertcp@gmail.com today to reserve your place.

A possible Business Improvement District for Andover

Andover businesses are in general support of the consideration of a Business Improvement District (BID) and the Town Centre Partnership are therefore encouraging all businesses to get behind any future plans for this.

A meeting to update on the BID is currently being arranged and we will keep you updated on the rearranged date for this important event.

Meanwhile if you would like to find out how Winchester are getting on with their BID you can watch their 2015/16 achievements video at www.winchesterbid.co.uk

Third Annual Town Tidy Day a Success

Despite torrential rain the Andover Clean team was out in force on Friday 3rd March for the annual Andover Town Tidy. A team of around 40 willing volunteers took to the streets and collected 35 refuse sacks full of rubbish and a bike!

The Tidy Day encompassed a range of events involving local businesses and the local community including a Litter Pick, bollard re-painting and improvements to key areas of concern. The event was sponsored by local firm Simplyhealth, who also provided a team of staff to join the litter pick and are organising a River Cleanse later this month.

Town Centre Manager, Chris Gregory, said: “Part of the work of the Town Centre Partnership is to improve the appearance and attractiveness of the town and what better way than to take direct action to improve some very visible issues.”

Test Valley Borough Council’s Environmental Services team provided the equipment and, as well as assisting with the litter pick, are tackling some of the bigger jobs needed to keep our town looking its best. Employees from Amey were on hand to assist with the litter pick and when it finally stopped raining they re-painted some damaged bollards.

Thanks to all the volunteers who took part and weren’t put off by the awful weather!



Work starts on project to reduce flooding risk on the High Street

Southern Water has begun work on a project to install additional surface water drains between the Guildhall and Shaw’s Walk.

The company says this will increase the capacity of the drainage system and help reduce the risk of flooding to local businesses.

Project manager Lee Hooper said: “we’re pleased to be starting work on this important project, which will bring long-term benefits to the area. We know there might be some impact during construction and we’re sorry – we’ll be doing all we can to keep this to a minimum.”



New Beauty Training Facility opens on the High Street

Dorthe Thomas, owner of Dorthe Thomas Spa in Andover, has recently launched Hampshire Beauty Training at her thriving salon on Andover's High Street. At the training centre Dorthe and her experienced therapists offer all levels of training from complete beginners wishing to fast-track into the beauty industry to existing therapists looking to update or enhance their existing qualifications.

Dorthe comments, "if you want to work in the industry; in a Medi-Spa, as a mobile therapist, on a cruise ship or in your own salon, Hampshire Beauty Training can offer you a fast and flexible way of making your dream a reality."

The team are dedicated to providing high quality, accredited training courses in advanced Medi-Spa treatments such as VTCT level 4 Laser and IPL. Dorthe continues, "many therapists currently working in Laser and IPL aren't aware that as of September they will have to have completed their Level 4 to continue working in these areas. Hampshire Beauty Training can help these therapists to quickly and conveniently update their qualifications through a fast-track or 1-2-1 VTCT level 4 training course".

As well as offering NVQ Levels 2 and 3, training is also provided in holistic and essential beauty treatments, nails, massage and eyelashes. The extensive range of courses on offer are being continually updated to provide training that incorporates the most cutting edge technology and techniques in the beauty industry. Dorthe works alongside advanced anti-aging brand Cryosthetics and is certified to provide training on their CryoPen, Cool Lift Gun and Lipocontrast.

To find out more about the courses on offer visit: www.hampshirebeautytraining.co.uk



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We'd love to hear from you ...

If you have an interesting story that you'd like to share with other members or want to give your view on the proposed BID or other local matter do get in touch.

All Town Centre partnership members are entitled to have their business featured in this newsletter.

Get in touch at:

andovertcp@gmail.com

Your Town Centre Manager

Chris Gregory is a freelance Town Centre Manager, who is contracted for 22 hours per week for Andover.

Chris is usually in town on Wednesdays and Thursdays and is keen to talk to all businesses. Please therefore contact Chris using the details below.



Andover
TOWN CENTRE PARTNERSHIP