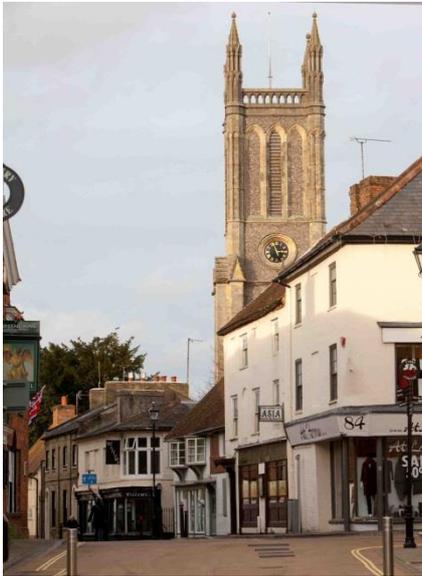


ANDOVER TOWN CENTRE NEWSLETTER



Your Town Centre Partnership

The Town Centre Partnership currently stands at just under 100 members and our key activities continue to focus around the following main areas:

1. **Events & vibrancy**
2. **Marketing & promotion**
3. **Environmental improvements**
4. **Support to businesses in the town**

We urge any business within the town centre to join the Partnership and you can request further details about doing so by contacting Chris Gregory using the details shown.

Town centre supports a Business Improvement District

The Business Improvement District (BID) Feasibility Study has recently reported back on the findings, conclusions & recommendations of the Study, which include the results of the questionnaire of 100 businesses and have indicated that:

- More town centre businesses have reported recent increases in turnover than those who have reported declines.
- The majority of town centre businesses feel optimistic about the future.

The Town Centre Partnership are very supportive of the possible introduction of a BID and are encouraging all businesses to help shape any future plans for this.

Marketing update

We are currently in production of our second promotional campaign of the year – Taste Andover. This campaign features new photography which we have recently commissioned and will be delivered to over 9,000 local homes, as well as to other locations, including surrounding Tourist Information Centres.

Andover Festival of Motoring

The Town Centre Partnership have teamed up with Hampshire Hot Rides, Enham Trust and Andover Town Council to put on the second Festival of Motoring on Andover High Street between 10am and 3pm on Sunday 25th September. This will be an event aimed at a family audience and we are seeking a balanced display, which we anticipate will include Supercars, Modified cars, Military vehicles, Vintage cars, Classic cars and British Marques. We are seeking up to 100 vehicles and up to 20 motorcycles, so if you have a vehicle which you would like to register, please request an application form from Chris Gregory using the details shown.





Andover Vision - The story so far

Seventy people attended the Andover Vision Community Workshop at The Lights on Saturday 9th April, to discuss ideas to help create a new vision for the town and make it an even better place to live. Local community groups and organisations came together to share their ideas, which will now be used to develop an Andover Vision action plan that is expected to be launched in April 2017.

Councillor Phil North, who has been coordinating the Andover Vision project, said: "I was delighted to see so many people attend the workshop to share their ideas and hopes for the town. It is this energy from the people that love Andover that I want to harness to renew the Vision."

"Over a period of ten years, the previous Andover Vision delivered a great deal, including a new theatre, cinema and college, an annual programme of town fairs and markets and a better retail offering. But there is still more to do, and with the Andover Vision having lost some of its momentum in recent years, now is the perfect time to reinvigorate it.

The ideas and suggestions generated at the community workshop have been developed into six themes, upon which six working groups were established, these themes are:

- Health,
- Green,
- Jobs, business and enterprise,
- Community,
- High street and town centre,
- Raising aspirations.

The themes provide a good starting point for discussions and developing ideas into proposals that will feed into the 20 year action plan. These themes were also taken to the public on the 4th June where residents were encouraged to share their vision for Andover at the Vigo Recreation Ground Charity Awareness Fun Day.

A second round of working groups will take place in late July, early August, to begin to develop the proposed priorities. There will also be plenty of opportunity for residents to give their views as Andover Vision will be hosting a stall at the Andover Carnival on 17th July and will also be taking part in the 'Four Fun Friday's' events being held in the High Street in August.



Key Performance Information

Did you know The Town Centre Partnership gathers key information regarding the town centre which includes changes in the levels of:

- vacant units
- pedestrian footfall
- car parking statistics

This information is available to any Town Centre Partnership member, so please contact Chris Gregory using the details shown if you would like to request a copy.

The Partnership is overseen by a Steering Group of Partnership members. To see the most recent minutes and keep up-to-date with the latest partnership information follow us online:

www.andovertcp.co.uk

@AndoverTCP

[Facebook.com/andovertcp](https://www.facebook.com/andovertcp)

In the Spotlight

Dorthe Thomas, Andover's anti-aging expert takes on an altogether different kind of rejuvenation challenge, turning a dilapidated High Street property into her stunning new beauty and medi spa.

After several years at her Bridge Street premises in Andover, Dorthe was keen to expand her thriving beauty business whilst remaining in the heart of the bustling town centre. Having sat empty for nearly a decade 26A High Street was uninhabitable with a leaking roof and outdated plumbing and electrics. Undaunted and used to working anti-aging miracles, Dorthe and her team of local craftsmen set to work renovating the building with impressive results.

Dorthe comments, "this move is the culmination of 15 years hard work and I'm delighted with the results. Our larger salon, conveniently located on the High Street, means we can offer local residents more high quality treatments than before in a beautiful setting designed to relax, revive and rejuvenate."

The new premises are spread over two floors with five treatment rooms offering everything from spray tans to skin peels. As well as traditional beauty salon treatments the new premises are designed to enable Dorthe to perform more sophisticated anti-aging treatments such as the collagen stimulating Derma Pen and Skin Needling. There is even room for Dorthe to run her Academy training scheme covering everything from Microdermabrasion to IPL Hair Removal.

To celebrate her exciting new move Dorthe is offering town centre businesses a special introductory discount. Present this article and receive 20% off treatments booked before the end of July 2016.*

Dorthe Thomas Spa, 26A High Street, Andover, Hampshire SP10 1NL, 01264 748300

info@dorthethomasspa.com www.dorthethomasspa.com [facebook.com/dorthethomasspa](https://www.facebook.com/dorthethomasspa)

* Excluding existing offers. Voucher can only be used once.

Free Promotional Offer for Partnership Members

We have already started planning our Christmas promotion for Andover and if you're a member of the partnership you're invited to be in it.

12,000 leaflets containing town centre businesses special offer vouchers will be printed and distributed to local residents at the end of October. They will also be printed in local publications like the Andover Gazette, Test Valley Forum and Andover Advertiser as well as on popular websites such as Andover & Villages. The Town Centre Partnership will be covering the print and distribution costs making this a FREE opportunity for partnership members.

If you would like to find out more about this campaign and book your voucher please email gemma_marshall25@yahoo.co.uk



Editorial change

Lee Chong, from Town Centre Partnership member Talbot Walker has recently stepped down as the Editor of the newsletter and has been replaced by Gemma Thompson. We therefore thank Lee for all of his sterling work in supporting this publication and wish him all the best for the future.

If you have any questions or suggestions about this newsletter or are a partnership member and would like your business to feature in it please contact gemma at gemma_marshall25@yahoo.co.uk





Andover Artisan Market 6th August

The popular Artisan Market is returning to the High Street on the 6th August.

Come along and support local small traders and producers at this unique event.

If you are a partnership member and would like a stall please contact Gemma for further information.

Stalls are available at a discounted rate of £20.

Gemma_marshall25@yahoo.co.uk

Andover
TOWN CENTRE PARTNERSHIP



ABBA Tribute Night

In aid of Enham Trust

Do you want to party like it's the 1970's?

Friday 22nd July 2016 | 7.30 to 10pm

Cameo & Vinyl | 12 London Street, Andover SP10 2PA

£15 per person including club entry

At 10pm the club will open to the general public you can then stay in the club to continue dancing the night away.

For further details and to book, please visit:

www.enhamtrust.org.uk/abba

Tickets may also be purchased at the venue box office, contact 01264 352 624

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Your Town Centre Manager

Chris Gregory is a freelance Town Centre Manager, who is contracted for 22 hours per week for Andover.

Chris is usually in town on Wednesdays and Thursdays and is keen to talk to all businesses. Please contact Chris using the details below.

